

400+
LOCATIONS!

WHO'S USING
BEET HEET®

400+
LOCATIONS!



Hundreds of agencies in 15 states have transitioned away from 32% CaCl₂, “beet juice” and various “super-mix” deicers in favor of ***BEET HEET***. In fact, ***BEET HEET*** users have won the National APWA *Excellence In Snow & Ice Control Award* 15 times in the last 17 years! What do all of these agencies see in ***BEET HEET***? Please read on.