

Concerned About Your Agency's Chloride Emissions?

It's easy to reduce chloride emissions by using the **BEET HEET**® Boost & Reduce Method.

You see, the better your rock salt performs, the less of it you need to maintain the same level of service.

Adding **BEET HEET**® to your untreated rock salt will Boost it's overall performance about 65%!

In turn, the added performance allows you to Reduce your rock salt application rate by about 39% while maintaining the same level of service!



The same principle applies when comparing beet juice, 32% CaCl_2 and MgCl_2 treated salts with **BEET HEET**® treated salt, but to a slightly lesser degree.