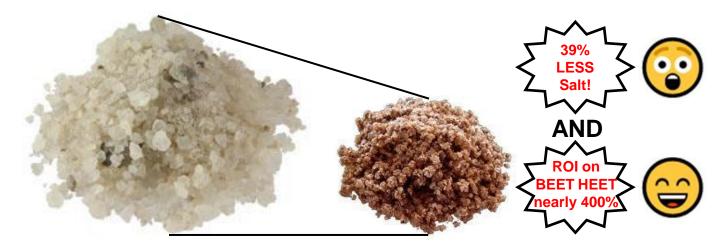
Concerned About Your Agency's Winter Materials Budget? SPEND \$1.00 - SAVE \$4.00 with BEET HEET®

If you're currently pre-wetting your rock salt with brine alone, the above return on investment is a <u>real</u> possibility once you add **BEET HEET*** to your brine and reduce your salt application rate.

Pre-wetting your rock salt with a self-blended **BEET HEET***/ brine solution at 10 gallons per ton will improve the performance of your rock salt about 64%!

In turn, the added performance allows you to reduce your rock salt application rate by about 39% while maintaining the same level of service!



The same principle applies when comparing beet juice, 32% CaCl₂ and MgCl₂ treated salts with **BEET HEET** * treated salt, but to a slightly lesser degree.