

Concerned About Your Agency's Winter Materials Budget?

SPEND \$1.00 - SAVE \$4.00

with **BEET HEET**®

If you're currently pre-wetting your rock salt with brine alone, the above return on investment is a real possibility once you add **BEET HEET**® to your brine and reduce your salt application rate.

Pre-wetting your rock salt with a self-blended **BEET HEET**®/brine solution at 10 gallons per ton will improve the performance of your rock salt about 64% !

In turn, the added performance allows you to reduce your rock salt application rate by about 39% while maintaining the same level of service!



The same principle applies when comparing beet juice, 32% CaCl_2 and MgCl_2 treated salts with **BEET HEET**® treated salt, but to a slightly lesser degree.